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2003 Johnson 4-STROKE Series J50PL4ST

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Pricing	Suggested List Price	Low Retail	Average Retail
Base Price:	\$6,570	\$1,695	\$1,900
TOTAL PRICE	\$6,570	\$1,695	\$1,900

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Motor Type

Gasoline

Volts (Electric Motors)

0

Thrust (Electric Motors)

0

Horsepower

50

Cylinders

3

Start Type

Electric

Dry Weight

240

Power Tilt and Trim

Yes

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Value Explanations

Prices shown are retail consumer values and to be considered as selling prices. Trade-in values are to be determined by local dealers and are generally lower than values shown.

Suggested List – We have included manufacturer's suggested retail pricing (MSRP) to assist in the financing, insuring and appraising of vessels. The MSRP is the manufacturer's and/or distributor's highest suggested retail price in the U.S.A. when the unit was new. The MSRP is furnished by the manufacturer and/or distributor and are assumed to be correct. Unless indicated, the MSRP does not include destination charges, dealer set-up, state or local taxes, license tags or insurance.

Low Retail Value — A low retail valued outboard engine will show wear and/or defects. It may have been stored outside in the elements, been neglected and require cosmetic and/or mechanical work. This classification of engine is not in running order or is in rough running condition. Low retail engines usually are not found on a dealer's lot. **Low Retail is not a trade-in value.**

Average Retail Value — An average retail valued outboard engine should be in good condition with no visible damage or defects. This category of engine should be in sound running order. The buyer may need to invest in either minor cosmetic or mechanical work.

Note: Outboard Motors in exceptional condition can be worth a significantly higher value than the Average Retail Price shown.



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